

# LIVE2LEAD

## Corporate Experience

Brought to you by your Local  
Maxwell Leadership Training and Live2Lead host

### WORLD-CLASS TRAINING FROM TOP SPEAKERS

#### SPEAKERS

Immersive showcase with four of the world's most innovative thought leaders, offering transformative leadership strategies and real-world applications that resonate with a diverse global audience.



**RYAN LEAK**

Speaker, Executive Coach,  
WSJ Best-Selling Author



**JOHN C. MAXWELL**

#1 Leadership Expert  
and Best-Selling Author



**KENDRA SCOTT**

Designer, Founder,  
Executive Chair-Woman



**Marcus Buckingham**

Best-Selling Author, Global  
Researcher, and Strengths  
Revolutionist

*... AND MORE!*

# WHAT YOU WILL LEARN

Unlock transformative insights from four industry-leading presenters, tailored to elevate corporate culture and drive meaningful progress. Dive into curated lessons that blend leadership, emotional intelligence, business ethics, and innovative strategies, setting the stage for unparalleled growth and team cohesion.

- **Fostering Inclusive Leadership:** Value diversity in a cohesive environment.
- **Ethical and Authentic Decision-Making:** Champion genuine motives and ethical actions.
- **Cultivating Emotional Resilience:** Harness emotional intelligence; support teams.
- **Adopting a People-First Approach:** Prioritize team growth and shared success.
- **Visionary Leadership:** Focus on long-term goals, shared values.
- **Foundations of Habit Formation:** Significance and science of habit creation.
- **Mastering the Habit Loop: Understand** cue, routine, reward, and repetition.
- **Environment and Mindset Influences:** Surroundings and beliefs shape habits.
- **Tools for Positive Habit Cultivation:** Techniques to establish beneficial routines.
- **Refinement and Personal Growth:** Overcome negative habits; personal reflection.
- **Cultivating Authentic Company Culture:** Value rituals over externally perceived awards.
- **Standing Firm with Clear Beliefs:** Business clarity in beliefs drives success.
- **Employee Growth:** Champion aspirations and stakeholder connections.
- **Integrating Love in Leadership:** Infuse Love for transformative change.
- **Design Impactful Business Touch-points:** Craft lasting positive connections with stakeholders.
- **Cultivating Team Loyalty:** Open communication fosters commitment and trust.
- **Leadership with Heart:** Genuine care amplifies team dedication.
- **Embrace Failures and Stories:** Past setbacks fuel future success.
- **Inner Strength and Growth:** Positive influences boost self-confidence.
- **Business as a Force for Good:** Blend philanthropy with core business values.



*+ Bonus talks from past sessions*

Watch 7 talks from famous speakers like Simon Sinek, Jamie Kern Lima, and John Maxwell.

## Crafted Leadership Transformation for Your Organization

### OVERVIEW

## Harness the Wisdom of Renown Leadership Titans, Customized for Your Team

Embark on a transformative journey in corporate leadership training. Rooted in Maxwell Leadership's premier event, this program offers your organization the flexibility to either immerse in the entire run of show or handpick specific talks to focus on from this year's 4 standout presenters. Additionally, your team has the opportunity to dive into micro-lessons from 8 esteemed past presenters.

### HIGHLIGHTS



#### **Exclusive & Customized Viewing Window.**

In a world of one-size-fits-all solutions, Live2Lead understands that organizations are unique. Your Live2Lead Host will align with your team's schedules, ensuring maximum engagement and benefit.



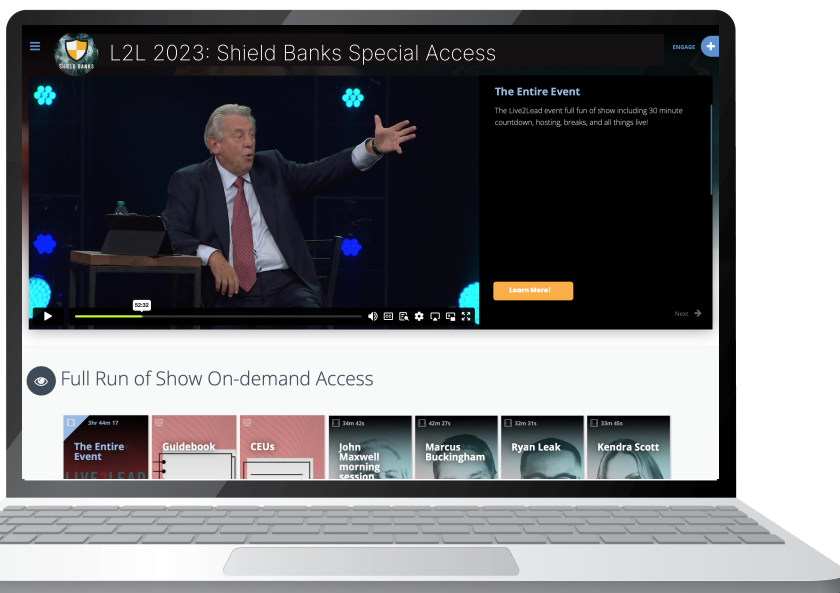
#### **Tailored Access for Every Employee**

Rather than a mere link, we offer a specialized Leaderpass portal, tailored exactly to your team's size. Every member gains personal access, allowing them to log in, take notes, and learn around their own schedule, ensuring continuous work productivity.



#### **Your Brand, Amplified Inside Leaderpass.**

Showcasing this amazing leadership content with your company's name and logo in our immersive portal highlights your commitment to employee growth, setting a backdrop of familiarity and dedication.



**MORE THAN A PLATFORM**

## **Engaging User Experience with Leaderpass**

Beyond just sending video links, Leaderpass provides a comprehensive portal. Here, teams connect and individuals flourish, turning every learning moment into an interactive journey. Elevate beyond the ordinary.



*Bringing Live2Lead to our company was a cost-effective, efficient and productive way to improve our team dynamics. The enthusiasm and wisdom of our Host further enhanced the experience. Highly recommend!*

*Beth Hearn CFP Lincoln Financial*

**YOUR CERTIFIED HOST:**

## **Not Just a Trainer, But a Transformation Catalyst**

Your local Maxwell Leadership Certified Team member isn't just a trainer; they're your growth partner, committed to elevating your teams and driving organizational success.

**TAILORED PROGRAM**

## **The Golden Choice**

Why settle for generic when you can have bespoke? Embrace a program tailored for your organization's nuances, and witness a seismic shift in leadership.



**Empower, Engage, Excel:**  
Every Employee, Every Session.

**Connect with your certified Maxwell Leadership Host and grant your team the edge.**

**LIVE2LEAD**