



LIVE2LEAD

SPONSORSHIP GUIDE

2023-24 WORLD-CLASS LIVE2LEAD SPEAKERS
JOHN C. MAXWELL | RYAN LEAK
KENDRA SCOTT | MARCUS BUCKINGHAM



Presented By Certified Live2Lead:Dayton Hosts

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live2leaddayton.com

LIVE2LEAD

Dear Community Leader!

As an influencer in the Greater Dayton Area, your contributions and the good work you do in the community do not go unnoticed. Thank you for making a difference in Greater Dayton and for enriching the lives of those who live, work, volunteer, play, innovate, and worship here. God bless you!

Please mark your calendars to start off 2024 with a bang by joining us for a short day of fun, inspiration, equipping, and connecting designed FOR YOU and YOUR TEAM at LIVE2LEAD:DAYTON, FRIDAY, JANUARY 12, 2024. Each year Live2Lead attracts thousands of forward-thinking, growth-oriented individuals around the globe who are eager to improve their leadership skills, expand their networks and collaboration, and foster positive changes in their communities.

This annual personal growth and leadership development experience is not your typical conference. This year features two amazing talks by legendary leadership guru Dr. John C. Maxwell himself, along with insightful and engaging speeches by phenomenal global leaders and authors Ryan Leak, Kendra Scott, and Marcus Buckingham!

Live2Lead will take place on FRIDAY, JANUARY 12, 2024, at The Salvation Army Dayton Kroc Center, 1000 N. Keowee St., Dayton, OH 45404, from 7:30 am until 1 pm, with optional ticket add-on for lunch and networking from 1 pm - 2 pm.

We believe your organization shares our commitment to Greater Dayton and to empowering, supporting, and equipping leaders. We would be honored to have your involvement as one of our partners/sponsors and ask that you review this packet and please consider aligning your brand with Live2Lead:Dayton to create a wonderful and unique experience for the Greater Dayton community. Your investment as a partner/sponsor will help create a special event for all attendees, keep our ticket prices affordable for individuals and teams, and provide scholarship tickets for students, young leaders, and nonprofits with small budgets.

Thank you so very much for your serious consideration.

We'll follow up soon to answer any questions you may have, but feel free to contact us anytime at your convenience.

Kind regards,

Cristy Kettering Kelly Neff
937-974-5117 937-974-2252

LIVE2LEAD:DAYTON OVERVIEW



JOHN C. MAXWELL
#1 Leadership Expert,
Global Influencer, Best-
Selling Author, more than
35 million copies sold in
70 languages



RYAN LEAK
Author, speaker,
executive coach, and
filmmaker. He's known
for two documentaries:
The Surprise Wedding
and Chasing Failure



KENDRA SCOTT
Designer, Founder,
Executive Chairwoman.
One of 20 women
billionaires in the US.



MARCUS BUCKINGHAM
New York Times Best-
Selling Author, Founder
of Strengths Revolution,
Global Researcher

LIVE2LEAD is an annual leadership gathering developed by Maxwell Leadership, marking its 10th anniversary this year. Live2Lead shares leadership and personal growth principles annually to a live audience of thousands in Atlanta and through local certified hosts at over 300 locations around the world.

Attendees learn from renowned leadership experts in various industries, gain new perspectives on relevant topics, and leave prepared with practical tools to maximize their leadership abilities and trajectories. Our attendees leave equipped and excited to lead and create change with renewed passion and drive.

This year Live2Lead will host ambitious leaders and teams in industries ranging from healthcare, education, real estate, restaurant franchises, and retail to law firms, hotels, hospitality, financial services, and more.

Past speakers of Live2Lead include Simon Sinek, Dave Ramsey, Steve Harvey, Ed Mylett, Jamie Kern Lima, Cheryl Bachelder, Warrick Dunn, Linda Kaplan Thaler, Dan Cathy, Liz Wiseman, and Valorie Burton.

We genuinely hope to have the opportunity to partner with you for this enriching event. Please check out our sponsorship packages below. We would be happy to customize a package that suits your organization's specific needs and increases your brand visibility among the diverse and engaged local Live2Lead audience.

In order to fulfill sponsorship obligations and meet publication deadlines, we need your commitment, contribution, and branding content by December 22, 2023.

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RYAN LEAK
SPEAKER, EXECUTIVE COACH, & WALL STREET JOURNAL BEST-SELLING AUTHOR



KENDRA SCOTT
DESIGNER, FOUNDER, EXECUTIVE CHAIRWOMAN



JOHN C MAXWELL
#1 LEADERSHIP EXPERT AND BEST-SELLING AUTHOR



MARCUS BUCKINGHAM
BEST-SELLING AUTHOR, GLOBAL RESEARCHER, AND STRENGTHS REVOLUTIONIST

LIVE2LEAD:DAYTON 2023

live2leaddayton.com

Learn - Connect - Impact

Whether you lead a large organization or want to be a better mentor to those around you, at Live2Lead:Dayton, you'll learn meaningful and relevant insights from world-class influencers, connect and build relationships with local leaders, and fresh perspectives and action plans to lead with renewed passion and energy.



Public Event: Learn with other leaders at the in-person public event on January 12, 2024, from 7:30 am until 1 pm, with optional ticket add-on for lunch and networking from 1 pm - 2 pm. The Salvation Army Dayton Kroc Center, 1000 N. Keowee St., Dayton, OH 45402. To purchase tickets for individuals, teams, military/first responders, clergy/ministry leaders, and students, visit live2leaddayton.com.



Private Event: Treat your organizational teams or congregation to a special private Live2Lead event at your site between now and February 29, 2024. Content can be modified to meet your interests and needs. Cost varies depending upon the number of speakers scheduled. **For details, contact Cristy or Kelly.**



Individual Virtual Pass: Experience Live2Lead in the comfort and convenience of your home or office. Use this link to purchase your individual virtual pass, including bonus speaker content, and 5-days of on demand replay: <https://leaderpass.com/pass/live2lead/host?ref=R9B8D1M6>



FREE Maxwell Leadership Community/Culture Transformation Tool:

For More Information



Scan QR Code



Corporate License: If you have a staff of 75 people or more, we can customize the Live2Lead virtual experience for your organization at an affordable cost. Use this link to learn more: <https://www.live2leaddayton.com/corporate-license.html>



Sponsorship: We'd love for you to join us in supporting leadership development in the Greater Dayton community. Will you please partner with us so we can serve more in our local community with personal & professional growth and leadership?

Contact Cristy or Kelly today to schedule your Live2Lead experience!

Cristy 937-974-5117

cristykettering71@gmail.com

Kelly 937-974-2252

kelly@kellyneffspeaks.com



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PARTNERSHIP PACKAGES

PLATINUM LEVEL PARTNER (\$10,000)

24 Reserved Tickets (3 VIP Tables)
Unlimited 50% Discount Tickets for clients/employees
Logo on live2lead and live2leaddayton websites
Pre-event Slide
Full-page Ad in Event Guidebook
Marketing in Welcome Bag
Display Table at Event
Media Mentions
Stage Greeting
Two Live2Lead Private Replays
Leadership Game for 6-8 leaders/staff

GOLD LEVEL PARTNER (\$5,000)

16 Reserved Tickets (2 VIP Tables)
30 50% Discount Tickets for clients/employees
Logo on live2lead and live2leaddayton websites
Pre-event Slide
Half-page Ad in Event Guidebook
Marketing in Welcome Bag
Display Table at Event
Stage Mention
One Live2Lead Private Replay
Leadership Game for 6-8 leaders/staff

SILVER LEVEL PARTNER (\$2,500)

8 Reserved Tickets (1 VIP Table)
15 50% Discount Tickets for clients/employees
Logo on live2lead and live2leaddayton websites
Pre-event slide
Quarter-page Ad in Event Guidebook
Marketing in Welcome Bag
Display Table at Event
Stage Mention
Leadership Game for 6-8 leaders/staff

BRONZE LEVEL PARTNERSHIP (\$1,000)

8 Reserved Tickets (1 VIP Table)
50% Discount Tickets for clients/employees
Logo on live2lead and live2leaddayton websites
Pre-event Slide
Listing in the Event Guidebook
Marketing in Welcome Bag
Display Table at Event
Stage Mention

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